



The story

We recently facilitated the sale of this beautiful unit. It was owned by an elderly woman who had moved to a nursing home. Not having sold a property for over two decades, we ensured she felt reassured at every step.

After securing interest from five buyers, we, in collaboration with the owner, decided to conduct a private sale auction via Zoom. This method allowed buyers to maintain their cooling-off period and any special conditions, such as building inspections and finance arrangements, just as they would in a private sale.

The Zoom auction provided unparalleled transparency, enabling all participants to see one another and allowing ample time for bids, unlike the rapid pace of a traditional auction. This approach relieved buyer pressure and fostered a fairer environment.

The final sale price was \$680,000. Both the owner and the buyer were extremely satisfied with the result, appreciating the fairness and transparency of the process.



4k	3	5	\$4.5k
Online Views	Open for Inspections	Private Inspections	Marketing Budget
	22	5	SOLD
	Days on Market	Contesting Bids	\$680,000

If you want to achieve the best possible result for your property in the current market, contact us today.

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If your property is exclusively listed with another agent, please disregard this communication.

**Jellis
Craig**